

# MISSION OAKS SPONSORSHIP OPPORTUNITIES



## **OUR MISSION:**

To provide unique neighborhood destinations for recreation and personal enrichment.

## **OUR VISION:**

To create healthy, sustainable parks and recreational services that transform the communities that we serve.

## **MISSION OAKS RECREATION & PARK DISTRICT**

3344 MISSION AVE.  
CARMICHAEL, CA 95608

**MORPD.COM**

916-488-2810



# ABOUT OUR DISTRICT: MISSION OAKS

**14  
PARKS**

**2 COMMUNITY  
CENTERS**

**62,000+  
RESIDENTS**

**48 YEARS  
OF HISTORY**

## OUR HISTORY

The Mission Oaks Recreation and Park District (MORPD) was founded in 1975 and has been loyally serving the Sacramento, Arden, and Carmichael community ever since.

We developed and maintain 14 park sites, 2 community centers, and manage over 100 acres of park land.

## OUR MISSION

It is Mission Oaks Recreation and Park District's mission to provide unique neighborhood destinations for recreation and personal enrichment.

## OUR FUTURE

Coming soon we will add the emPOWERmet Park to the list of park sites MORPD oversees. The emPOWERment Park is a socially inclusive and sensory-integrated playground where everybody can play regardless of age or ability.

## DISTRICT MAP



# WHY SPONSOR AT MISSION OAKS?

WIDE MARKETING REACH TO THE PUBLIC

BUSINESS AWARENESS AND VISIBILITY

MAKE A LASTING IMPACT ON THE COMMUNITY

ENHANCE AND IMPROVE RECREATION SERVICES

BUILD CONNECTIONS WITH OTHER COMMUNITY MEMBERS

Dear Community Partner,

The Mission Oaks Recreation and Park District (MORPD) is a dependent special district in Sacramento County. It is our district's vision to create healthy, sustainable parks and recreational services that transform the communities that we serve.

With over 62,000 residents, we offer a wide array of enrichment and social activities, community events, sports, youth camps, and classes year-round. To continue providing these high quality services for families in our community we rely on sponsorships from local businesses. With your help, we can partner to provide Mission Oaks residents quality programs, activities, and memories that will last a lifetime.

As a sponsor, Mission Recreation and Park District will provide positive community exposure and visibility for your business through social media recognition, live at special events, in our bi-annual Recreation Guide, on our district website, on event marketing materials and more. Please take a moment to go through this packet, which highlights the different sponsorship options we have available for our valued community partners.

With you as a highly valued Mission Oaks sponsor, we can enrich the lives of Sacramento, Arden, and Carmichael areas residents through recreation.

Sincerely,



Recreation Superintendent  
dcurtola@morpd.com  
916-570-2803



# MISSION OAKS CUSTOMER REACH AT A GLANCE

3,200+

SOCIAL MEDIA FOLLOWERS

10,000+

EVENT ATTENDEES PER YEAR

30,000+

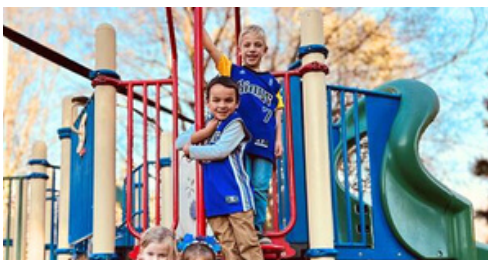
RECREATION GUIDES DISTRIBUTED (2X PER YEAR)

45,000+

WEBSITE VISITORS PER MONTH






















62,000+

MISSION OAKS RESIDENTS



# ANNUAL SPONSORSHIP OPPORTUNITIES

Annual sponsorships are a great way for businesses to support MORPD and the community all year long! Annual sponsorships run from January-December and provide ample opportunity to get involved and make a lasting impact on the families we serve.

FEATURES	ACORN \$2,500	SPROUT \$5,000	OAK \$7,500
Listed as an annual sponsor (with logo) on Mission Oaks website			
Listed as an annual sponsor (with logo) in the Recreation Guides			
Listed/tagged as an Annual Sponsor on social media for special events			
Announced at all special events as an annual Mission Oaks sponsor			
Logo on all special event marketing material as an Annual Sponsor			
Prominent banner or signage placement during all special events			
Booth space at all District special events			
Logo on back of Summer Camp shirts			
Banner displayed in both community centers for the calendar year			

# EVENT SPONSORSHIP OPPORTUNITIES

**Mission Oaks Recreation & Park District hosts special events throughout the year for all ages. All special event sponsorship packages include:**

- Listed as a sponsor on the Mission Oaks district website under that event.
- Listed as a sponsor on MORPD social media and business logo on event flyer.
- Announcement to during the special event thanking you as an event sponsor.
- Listed as an event sponsor in the corresponding seasonal Recreation Guide.

**Have an idea for a new event you would like to sponsor at Mission Oaks? Let us know!**

## SENIOR DANCES: WINTER BALL, SWEETHEART, AND HALLOWEEN

Dance the afternoon away at our famous MOCC Senior Dances! January, February, and October. 3 Band Sponsors: \$400. Sponsorship includes brochure rack spot for a year.

## PINT-SIZED PLAY DAY - NEW 2025 EVENT!

Our littlest friends are invited to a full day of PLAY! Experience music, sensory play, make believe, & more. Petting Zoo Sponsor: \$800. Music Sponsor: \$750. Face Paint Sponsor: \$400.

## EASTER BLAST

Hop on down to the annual Easter Blast! Hunt for eggs, play games, and meet the Easter Bunny! Easter Egg Sponsor: \$750. Magician Sponsor: \$500. Bunny Sponsor: \$500

## KIDS CARNIVAL

Celebrate spring at this fun carnival for kids in the community! Inflatables Sponsor: \$1,500. Carnival Game Sponsor: \$1,000. Face Painter Sponsor: \$500. Petting Zoo Sponsor: \$750.

## SENIOR RESOURCE FAIR

Seniors meet health and senior vendors, receive educational information, enjoy cooking demos and more. Breakfast/Coffee Sponsor: \$1,300. Sponsorship includes brochure rack spot for a year and front booth space at the event.

## MOVIE IN THE PARK / CONCERT IN THE PARK

Spend a night under the stars watching a movie! Movies in August and September. 2 Movie Sponsors: \$2,000 each. Jam out to local music at Concert in the Park! Band Sponsor: \$700.

## SPOOKTACULAR

Kick off spooky season with a Halloween carnival for the community! Carnival Game Sponsor: \$1,000. Halloween Candy Sponsor: \$500. Pumpkin Patch Sponsor: \$750.

## CRAFT FAIR

Check out a wide variety of local crafters, listen to live music, and get jump start on holiday shopping! Breakfast/Coffee Sponsor: \$1,300. Band Sponsor: \$500.